

Product Metafield Signal Report

6

73.4

findability
score (0 to
100)



93.7%

products
uniquely
described



95

active
products (of
104
exported)

0

products
with no
metafields



8

products
without a
category



METAFIELDS

Metafield	Insight
shopify.color-pattern	46 of 95 products need it. "Navy blue" and "Navy" look like the same value written two ways: merge them. Weak signal, consider adding more colors per product.
shopify.fabric	24 of 95 products need it. Weak signal, consider adding more variety.
shopify.neckline	46 of 66 products need it.
shopify.sleeve-length-type	19 of 66 products need it.
shopify.target-gender	Correctly set ("Female").
custom.fit	27 of 95 products need it.
custom.occasion	31 of 90 products need it.
custom.care_instructions	72 of 95 products need it. Weak signal, consider adding more variety.

Products that need a metafield: those whose Shopify category expects the attribute, or where you already use it in that category. Too few products: a value on fewer than 5% of products, too few for algorithms to learn from. Too common: a value on more than 40% of products, so it barely tells them apart.

CATEGORIES

8 of 95 products have no category. 15 of 87 use a broad category where Shopify has a more specific one:

- Clothing Tops (12 products): could be Blouses, Bodysuits, Cardigans, Corset Tops and 9 more.
- Shirts (3 products): could be Dress Shirts, Henley Shirts.

VALUES PER METAFIELD

shopify.color-pattern (49 products)

Red · 8

Brown · 6

Green · 6

Beige · 6

Dusty rose · 5

Blue · 5

Navy blue · 4

Grey · 3

White · 3

Pink · 2

Navy · 1

shopify.fabric (71 products)

Cotton · 43

Wool · 12

Viscose · 6

Polyester · 6

Linen · 3

Silk · 1

shopify.neckline (20 products)

Round · 8

V-neck · 7

Collar · 5

shopify.sleeve-length-type (47 products)

Long · 26

Sleeveless · 15

Short · 6

shopify.target-gender (95 products)

Female · 95

custom.fit (68 products)

Regular · 35

Relaxed · 20

Slim · 13

custom.occasion (59 products)

Everyday · 28

Work · 19

Party · 13

Evening · 9

Holiday · 8

custom.care_instructions (23 products)

Machine wash 30°C · 23

PRODUCTS THAT LOOK IDENTICAL (3 GROUPS)

2 products share every useful metafield value and their category

Wide-leg trousers - Blue, Straight trousers - Pink

2 products share every useful metafield value and their category

Tiered dress - Navy, Tiered dress - Dusty rose

2 products share every useful metafield value and their category

Tapered trousers - Black, Tapered trousers - Navy

Want to improve your score?

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ABOUT THESE NUMBERS

The findability score asks, for every product: from its category and metafield values alone, how confidently could a search or recommendation model pick it out of your catalog? Exact look-alikes and near-duplicates (products that differ by a single value) both make that harder. 100 means every product is fully distinct; 0 means a model can do no better than guessing. Every product that can be picked out adds to the score, and values specific to a few products count more than values shared by many.

A product is uniquely described when no other product shares its category and all of its useful metafield values (values that are neither rare nor too common). Products that share them all look identical to search, recommendations and ad channels.

1 operational metafields (reviews, promotions, theme labels, recommendations) are left out of this report and the scores: they describe your store's operations, not the product.